

Roofing Growth Desk

Service Agreement Summary

Summary only. The actual service agreement controls. This version keeps the offer conservative and operational.

Service boundaries

- Roofing Growth Desk works follow-up operations and reporting; it does not perform roofing work.
- Roofing company keeps responsibility for inspections, estimates, contracts, workmanship, licensing, permits, warranties, safety, and legal compliance.
- Customer outreach must use approved wording, approved lists, and opt-out handling.

What the desk can do

- Review first lane data from approved sources.
- Work approved follow-up within agreed limits.
- Document outcomes and handoffs.
- Provide Weekly Recovery Reports.
- Help with review requests, referral requests, past-customer reactivation, and repeat inspection prompts when appropriate.

No guarantee of leads, jobs, rankings, reviews, referrals, revenue, or profit. Roofing companies remain responsible for inspections, estimates, licensing, permits, workmanship, contracts, customer promises, and legal compliance. Outreach must use approved lists, approved wording, and opt-out handling.

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