

Roofing Growth Desk

Focused Setup One-Pager

A controlled first setup for roofers that want to test one revenue recovery lane before expanding.

Focused setup path

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| Step 1 | Run the Free Quick Leak Scan. |
| Step 2 | Choose one lane: missed calls, unsold estimates, stale leads, no-shows, or relationship revenue. |
| Step 3 | Approve scripts, stop rules, opt-out handling, and handoff rules. |
| Step 4 | Work the lane and review the first Weekly Recovery Report. |

Why no public founder-pricing hook

The public message should not sound like an unfinished beta or discount gimmick. Start with the scan, then use one clear core desk price or a custom scope only when volume requires it.

No guarantee of leads, jobs, rankings, reviews, referrals, revenue, or profit. Roofing companies remain responsible for inspections, estimates, licensing, permits, workmanship, contracts, customer promises, and legal compliance. Outreach must use approved lists, approved wording, and opt-out handling.

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